

# Enterprise AI Strategy & Implementation

For technical leaders. AI governance, ROI modeling, build-vs-buy, vendor evaluation, change management, and ethical AI frameworks.

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## Program Overview

<b>PRICE</b> \$9,200	<b>DURATION</b> 14 weeks
<b>FORMAT</b> Live	<b>LEVEL</b> Expert

For technical leaders. AI governance, ROI modeling, build-vs-buy, vendor evaluation, change management, and ethical AI frameworks. This architect track is structured for adult learners who need practical, career-relevant depth without academic abstraction. Delivered as a live experience, the course combines guided milestones, implementation reviews, and applied exercises aligned with modern AI, engineering, and technical leadership work.

## What You Will Learn

- Build enterprise AI roadmaps tied to measurable business value.
- Evaluate vendors, platforms, and internal build options with rigor.
- Design governance models that support responsible deployment at scale.
- Lead AI change management across teams, budgets, and executive stakeholders.

## What Is Included

- 14 live weeks with strategy workshops and executive decision frameworks.
  - ROI, governance, and vendor evaluation templates.
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- Case studies from enterprise AI rollout successes and failures.

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- Board-ready briefing structures for AI investment decisions.

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## Weekly Syllabus

### WEEK 1

#### Executive Framing and Opportunity Mapping

Translate AI interest into strategic categories, investment themes, and value hypotheses.

Topics: Opportunity mapping, Use case selection, Strategic alignment

### WEEK 5

#### Operating Model and Governance

Define how enterprise AI decisions, ownership, and accountability should work.

Topics: Governance, Risk ownership, Policy design

### WEEK 9

#### Vendor and Platform Evaluation

Assess build-vs-buy tradeoffs and evaluate partner capabilities with discipline.

Topics: Vendor analysis, Procurement questions, Platform fit

### WEEK 14

#### Transformation and Change Leadership

Drive sustainable adoption across functions, stakeholders, and organizational incentives.

Topics: Change management, Executive communication, Transformation roadmap

## Instructor

Claire Bennett

Claire advises executive teams on AI adoption strategy, operating models, and governance across complex organizations.

This EvoMind syllabus is an admissions overview for planning and evaluation. Final cohort dates, live session timing, assessments, and platform access details are shared in the welcome packet after enrollment.

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